

revised

11 February 1988

MEMORANDUM FOR: Deputy Director of Central Intelligence

FROM: William M. Baker
Director, Public Affairs Office

SUBJECT: Trip to Dallas

1. This is background information for your trip to Dallas on 15 - 17 February to meet with the DALLAS MORNING NEWS editorial board, to address the American Electronics Association Texas Council luncheon and to speak to the Dallas Chapter of the Young Presidents' Organization (YPO) dinner. [] will accompany you on the trip.

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2. Meet with the DALLAS MORNING NEWS editorial board, 16 February, 8:30 - 9:30 a.m.: You will meet with the vice president of the paper and editor of the editorial page Ms. Rena Pederson and other members of the editorial board at the DALLAS MORNING NEWS offices, 508 Young Street. You are to check in with security at the main entrance lobby and take the elevator to the 4th floor where you will be escorted to your meeting in the editorial board room. Ms. Pederson will introduce you. [] will remain with you throughout the meeting. The tentative list of attendees is:

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Henry Tatum	Assistant editor
Bob Moos	Editorial staff writer
Scott Bennett	Editorial staff writer
Carolyn Barta	Editor, Viewpoints page
Jim Wright	Viewpoints page columnist and staff writer
William Murchison	Viewpoints page columnist and staff writer

Attendees will introduce themselves at the beginning of the meeting. (See tab for background information on the paper, biography of Carolyn Barta, and selected editorials and articles.)

3. Arrangements for the American Electronics Association (AEA) Texas Council Luncheon, 16 February 11:50 a.m. - 1:30 p.m.: You are asked to be at the Sheraton Park Central Hotel, 12720 Merit, Coit Road and Highway 635, at 11:50 a.m. where you will be met in the main lobby by James (Jim) Gero, Chairman of the AEA Texas Council and Executive Director of the Texas Council Ed Waldrup who will escort you to Salon D. (See tab for biographies.) Lunch will begin at 12:00 noon. You will be seated with the following:

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Jim Gero (on your right)	President, Varo, Inc.
Charles Williams (on your left)	President, Teledyne Geotech
David Bartley	President, Multi-Plate Co., Inc.
Ray Marlow	CEO, Marlow Industries
Mike Kelly	Vice President, Human Resources
	Recognition Equipment
Chuck Farmer	Vice President & General Manager,
	Garland Division of E Systems
Jack Cosgrove	President, Collins Defense
	Communications (Rockwell Int.)
Gary Jost	Executive Vice President, Collins
	Defense Communications
	(Rockwell Int.)
Ken Kercher	President, Datamatic

You are scheduled to speak at 12:45 p.m. and Mr. Gero will introduce you. The proposed format is 20 minutes of remarks followed by 20 minutes of questions and answers. Adjournment is at approximately 1:30 p.m. A podium and microphone will be available. A photographer from Rockwell International will take photographs during the first few minutes of your speech. Since the AEA has asked to publish your remarks in their newsletter "Update", we have asked to review them prior to publication. (See front pocket for copy of publication.) DCI Security will tape your remarks for the Agency's historical files.

Approximately 100 - 150 Presidents and CEOs of electronic companies which are primarily in the production of defense electronics will be in the audience. Since foreign nationals are members of the organization, several could attend. (See tab for membership list and list of tentative attendees.) Media coverage is expected and reporters will be allowed to ask questions during the question and answer period. Defense and high technology reporter, Kathryn Jones, from the DALLAS MORNING NEWS will be present. We have no other names at this time.

The American Electronics Association is the nation's largest electronics trade association and a leader in the movement to foster US industrial competition. According to the US Bureau of Labor statistics, Texas ranks fourth in the US in electronics employment with 148,000 employees. The Texas Council is the local association and is comprised of 130 companies in Texas, almost 100 of them are from the Dallas/Ft. Worth area. These 100 companies employ approximately 50,000 people. (See tab for further background information.) Previous speakers have been Vice President George Bush, Ross Perot, Governor William Clements, Undersecretary of the Army James Ambrose, and Mayor of Dallas Annette Strauss.

4. Arrangements for the Dallas Chapter of the Young Presidents' Organization Dinner, 16 February 6:00 - 10:00 p.m.: You will be met by Mr. and Mrs. Ray Hunt in the main lobby of Loews Anatole Hotel and driven to Southwestern Bell Headquarters, 208 South Akard, at 6:00 p.m. where you will be escorted to the auditorium and seated in the front row. The meeting opens at 6:30 p.m. with President of Lomas and Nettleton Mortgage Investors, Ted Enloe, conducting general chapter business followed by President of Texas

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Division Southwestern Bell Telephone Company, Jim Adams, giving opening remarks. (See tab for biographies.) Ray Hunt will introduce you and your address will begin at 6:55 p.m. The suggested format is 15 minutes of remarks followed by 20 minutes of questions and answers. Prior to adjourning the meeting, Chairman of the Board of the Waterman Group, Mike Waterman, will present you with a gift. (See background materials for agenda.) A podium and microphone will be available on stage. Your remarks will be taped by the organization for the Agency's historical records. Starting at 7:35 p.m. a social hour will be held in the Pioneer Museum followed by dinner at 8:30 p.m. in the main lobby. You will be seated with the following:

Mr. and Mrs. Ray Hunt (Nancy)
Mr. and Mrs. Jim Adams (Judy)
Mr. and Mrs. Mike Waterman (Linda)
Mr. and Mrs. Ted Enloe (Bess)
Mr. Bill Devine

(See tab for table seating)

An audience of approximately 150 Dallas Chapter YPOs and spouses will be present. (See brochure in back pocket for roster of members.) Although the media will not cover the event and the meeting is considered off-the-record, several of the members are affiliated with the media in some way. Mr. Robert Decherd, President of the A.H. Belo Corporation which owns the DALLAS MORNING NEWS, is attending. (See tab for list of attendees.) The Dallas YPO chapter does not have foreign nationals as members.

According to YPO policy, a qualified corporation or division for membership shall be any corporation (other than a financial corporation) or division with annual gross sales of \$4,000,000 and fifty employees or more; a financial corporation with average annual assets of \$80,000,000; a service brokerage or agency type corporation with annual commissions or fee income of \$2,500,000.

The YPO 1987-88 education theme is "Living in the World Around Us." This year's program includes Dr. Larry Senn, Chairman of The Senn-Delaney Group, Debra M. Rogers, Manager, US Sponsored Research Digital Equipment Corporation, and Dr. Kenneth Blanchard, author, lecturer, and professor. (For further program information see brochure.)

William M. Baker

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DDCI SCHEDULE/CONTACTS
DALLAS TRIP
15-17 February 1988

Monday, 15 February

3:27 p.m. Depart, National Airport
EST American Airlines #567

5:51 p.m. Arrive, Dallas-Fort Worth Airport
CST

RON Loews Anatole Hotel
2201 Stemmons Freeway
Phone: (214) 748-1200

Tuesday, 16 February

8:00 a.m. Depart, Loews Anatole Hotel

8:30 a.m. Arrive, DALLAS MORNING NEWS
508 Young Street
Contact: Rena Pederson, editor of editorial page
Carol Portele
Phone: (214) 977-8259

9:30 a.m. Depart, DALLAS MORNING NEWS

11:50 a.m. Arrive, American Electronics Association (AEA)
Texas Council luncheon
Sheraton Park Central Hotel
12720 Merit, Coit Road and Highway 635
Phone: (214) 385-3000
Contact: Ed Waldrup, Executive Director of Texas Council
Phone: (214) 437-9224

12:00 noon Lunch, Salon D

12:30 p.m. Announcements

12:45 p.m. Introduction, keynote speaker
Jim Gero, President, AEA, Texas Council Chapter
Address
The Honorable Robert M. Gates
20 minutes of remarks and 20 minutes of questions & answers

1:30 p.m. Adjournment

6:00 p.m. Meet, Ray Hunt
Lobby, Loews Anatole Hotel
Drive to YPO meeting and dinner

6:30 p.m. Arrive, Southwestern Bell Headquarters
208 South Akard
Contact: Sandra Lewis
Phone: (214) 464-0979

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Tuesday, 16 February: (continued)

- 6:30 p.m. Meeting, Dallas Chapter YPO, Concourse Auditorium
Announcements
Ted Enloe, President, Lomas & Nettleton Mortgage Investors
- 6:45 p.m. Welcoming Remarks
Jim Adams, President, Texas Division Southwestern Bell
- 6:50 p.m. Introduction of keynote speaker
Ray Hunt, President & CEO, Hunt Oil
- 6:55 p.m. Address
The Honorable Robert M. Gates
15 minutes of remarks and 20 minutes of questions & answers
- 7:30 p.m. Presentation of gift to Robert M. Gates
Mike Waterman, Chairman of the Board, Waterman Group
- 7:35 p.m. Social Hour, Pioneer Museum
Second floor
- 8:30 p.m. Dinner
Main Lobby, ground floor
- 10:00 p.m. Adjournment
RON Loews Anatole Hotel

Wednesday, 17 February

- 7:30 a.m. Depart, Loews Anatole Hotel
- 8:23 a.m. Depart, Dallas-Fort Worth Airport
American Airlines #272
- 12:05 p.m. Arrive, Dulles Airport
(EST)

YPO Contacts and telephone numbers

Diane D'Agostino and Shannon Smock (Mr. Hunt's office)
(214) 744-7007
Helen Grimes (Mr. Waterman's office)
(214) 744-7014